

**AMENDMENT 1
FOR
REQUEST FOR PROPOSALS**
Minority Business Enterprise (MBE) Set-Aside

DATE AMENDMENT ISSUED: June 6, 2014

RFP NUMBER: 0A1124
DATE ISSUED: May 22, 2014

The State of Ohio, through the Department of Administrative Services, Information Technology Procurement Services, for the Office of Information Technology is requesting proposals for:

STATEWIDE MOBILE STRATEGY

INQUIRY PERIOD BEGINS: May 22, 2014
INQUIRY PERIOD ENDS: June 12, 2014
OPENING DATE: June 18, 2014
OPENING TIME: 1:00 P.M.
OPENING LOCATION: Department of Administrative Services
IT Procurement Services
Bid Room
4200 Surface Road
Columbus, Ohio 43228

PRE-PROPOSAL CONFERENCE DATE: May 28, 2014 at 8:00 A.M.

This RFP consists of five parts and 11 attachments, totaling 67 consecutively numbered pages. Please verify that you have a complete copy.

In lieu of taking exceptions to RFP requirements, including but not limited to terms and conditions, scope of work requirements, etc., or providing assumptions that may be unacceptable to the State, offerors are strongly encouraged to use the inquiry process in Part Three of the RFP.



- Updated Project schedule;
 - A dashboard (whose format and content has been accepted by the State) that shows (on a single page) the overall status of the project;
 - The plans for activities scheduled for the next month;
 - The status of any Deliverables;
 - Time ahead or behind schedule for applicable tasks;
 - Updated issue management report;
 - A risk analysis of actual and perceived problems along with their suggested mitigations; and
 - Strategic changes to the Project Plan, if any.
- Actively contribute to the planning, development, and execution of periodic status meetings with the Project sponsors / Steering Committee (Stakeholders). The State's Project Manager or delegate will take primary responsibility. Exact meeting frequency to be determined upon development of the Project Communication Plan, but are expected to occur no more than bi-weekly.

NOTE: Weekly Status Reports do not require a Deliverable review cycle

2. End-User Constituency Analysis

The Contractor must work with the designated State agencies, boards, and commissions ('Agencies') to document the state of mobile platforms and technology from an end-user constituency perspective within the State. ****The Contractor will be required to interview agency representative(s) from 8 to 12 agencies that will be identified by the State after award of the Contract.**** The Contractor must create and populate a matrix of mobile end-user constituency identification (e.g., State User, Business, Citizen, Law Enforcement). The matrix must include:

1. A high level indication as to the size of these constituencies stratified by groupings such as "regular users", "situational users", "casual users" to document the potential for mobile application usage and adoption.
2. An Access/Interaction Model (e.g., referential, lookup, transactional, financial, secure) by each identified strata.
3. The potential usefulness (e.g., high value, high transaction, cost and time savings, revenue or compliance enhancement, convenience) for a potential mobile application (or set of mobile applications) as applicable.
4. Analysis of identified mobile existing applications. This analysis must include:
 - a. key systems or data that would be of value to user constituencies; and
 - b. a "lessons learned" analysis of a representative set of existing mobile applications (e.g., inventory, lessons learned, opportunities/challenges, limitations). As part of this analysis, and for at least one "best in State" and one "Most in need of improvement" mobile application, conduct in-depth information gathering sessions with State agencies that currently have mobile applications in place and agencies that are planning to go to mobile applications in the current biennium.

Based on all of the above, identify existing mobile user groups and opportunities for expansion to include new/additional user groups, applications and services to be "mobile enabled" or "mobile offered".

3. State Systems Applicability Analysis

The Contractor must:

1. Assess State systems from a high level data (e.g., usefulness), interaction (e.g., read, transact, revenue, report, lookup) and complexity (e.g., technology suitability, extension, retrofit)