



STATE OF OHIO
DEPARTMENT OF ADMINISTRATIVE SERVICES
GENERAL SERVICES DIVISION
OFFICE OF PROCUREMENT SERVICES
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

MANDATORY USE CONTRACT FOR: Media Buying Services

CONTRACT NUMBER: CSP902714

EFFECTIVE DATES: 7/22/13 TO 7/31/15

* Renewal through 07/31/18

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CSP902714 that opened on May 10, 2013. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the Ohio Department of Health as applicable.

The agency is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

Questions regarding this and/or the Services Contract may be directed to:

Jennifer Dammeyer, CPPB
Jennifer.Dammeyer@das.ohio.gov

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:

www.ohio.gov/procure

*Denotes contract renewal.

COST SUMMARY

Media Buying Services

CSP902714

UNSPSC CATEGORY CODE: 83110000

Description	
Cost to ODH for the development and implementation of media buying campaigns. The cost must be expressed in a percentage number. The ODH will pay this percentage to the Contractor based on the cost of the media purchase	Mark-Up Percentage over Contractor's Cost _____ <u>4</u> _____ %
	MUST BE A PERCENTAGE NUMBER

Note: All expenses for distribution of advertisement files (graphic images, electronic media files) must be covered by the standard agency fee.

All costs must be in U.S. Dollars.

The State will not be responsible for any costs not identified.

There will be no additional reimbursement for travel, media distribution or other related expenses.

CONTRACTOR INDEX

CONTRACTOR AND TERMS:

CONTRACT NO.: CSP902714-1 *



Minority Business Enterprise

Vendor ID#: 179339

Singleton & Partners, LTD
740 West Superior Suite, 102
Cleveland, OH 44113

DELIVERY: PER THE CONTRACT

TERMS: Net 30 Days

CONTRACTOR'S CONTACT: Ms. Renee Singleton

Telephone: (216) 344-9966
Fax: (216) 344-9920
E-Mail: Renee@singletonpartners.com

*Page number corrected

SUMMARY OF AMENDMENTS

Amendment Number	Effective Date	Description
2	05/13/15	This amendment is issued to correct the Contractor Index page number.
1	08/01/15	Contract renewal for thirty-six months and, addition of the Summary of Amendments page.