



STATE OF OHIO
DEPARTMENT OF ADMINISTRATIVE SERVICES
GENERAL SERVICES DIVISION
OFFICE OF PROCUREMENT SERVICES
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

MANDATORY USE CONTRACT FOR: PRODUCTION & MANAGEMENT OF A REGULARLY SCHEDULED GAME SHOW
FOR THE OHIO LOTTERY COMMISSION

CONTRACT NUMBER: CSP900216

EFFECTIVE DATES: 07/01/15 TO 06/30/17

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CSP900216 that opened on February 27, 2015. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the Ohio Lottery Commission as applicable.

The agency is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

Questions regarding this and/or the Services Contract may be directed to:

Jennifer Dammeyer, CPPB
Jennifer.Dammeyer@das.ohio.gov

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:

www.ohio.gov/procure

COST SUMMARY

Note: Based on 4 Show Batch with Current Talent Scenario as Produced 3/26/15

NOTE: All cost should be in a "monthly" not-to-exceed amount. Costs that are shaded gray will not be included in the "total – Not-to-exceed" amount at the bottom.

**OAKS ITEM No: 11742

Description	Monthly Cost
*Performance Bond (The State will not issue reimbursement to the Offeror for the bond cost. The performance bond shall be in the amount of \$250,000.00)	
30-minute "Network Quality" television show (production costs) – includes any and all costs associated with production of the show	\$84,128.42
Show Talent (includes, Talent, Stylists and Wardrobe)	\$24,364.17
Web Development and management cost	\$4,900.00
*Preparation for the show, one-time discovery, development and set-up of show – excludes equipment purchase or rental (provide detailed list)	\$ N/A
Equipment purchase or rental (provide detailed list)	\$0.00
Promotional / Advertising Plan	\$72,000.00
Contestant lodging (at a 3-5 star level hotel) for one (1) night. (If the production facility is outside the Cleveland Metropolitan area, the Offeror shall be responsible for lodging eight (8) people – five (5) employees of the Lottery and three (3) employees of the State Auditor's office.) (Costs associated with contestant/staff hospitality will be reimbursed to the Offeror at cost).	\$5,503.33
Contestant / Audience experience. (include all aspects of contestant experience recommendation as well as audience experience recommendation)	\$11,429.17
*The Game Show and set is mobile and can be taken on the road to various locations across the State during certain times of the year. Should the Lottery determine to take the Show on the road, production of the "Road Show" must be handled directly by the selected Offeror or subcontracted for by the selected Offeror based on the selected "Road Show" venues. The selected Offeror must be willing to perform these services, which will be reimbursed to the Offeror at cost (reimbursement = road show less the normal show cost) as approved by the Lottery based on its Road Show budget. There may also be some one-time-only fees such as design of special road cases. Up to four (4) "Road Shows" are contemplated each year of the Contract. (Plan cost for four (4) Road Shows).	\$520,000.00
*Other	\$211,000.00
Total Not to Exceed Monthly Cost	\$202,325.09

* Excluded from the Not-to-Exceed cost total, nor will they be included in the cost evaluation summary.

Percentage of the Total Not-to-Exceed Monthly Cost to be completed by MBE Set-Aside: 30 %

All Offerors who seek to be considered for a contract award must submit the above information in the format specified. The Original Cost Summary must be included in a separate, sealed envelope/package labeled on the exterior as "Cost Proposal" with the RFP Number and due date.

All cost must be in U.S. Dollars
 The State will not be responsible for any costs not identified herein.

**Denotes addition of OAKS item ID number is 11742.

OPTIONAL PRICING COST SUMMARY

Note: Based on 5 Show Batch with Newly Proposed Talent Scenario 3/26/15

NOTE: All cost should be in a "monthly" not-to-exceed amount. Costs that are shaded gray will not be included in the "total – Not-to-exceed" amount at the bottom.

**OAKS ITEM No: 11742

Description	Monthly Cost
*Performance Bond (The State will not issue reimbursement to the Offeror for the bond cost. The performance bond shall be in the amount of \$250,000.00)	
30-minute "Network Quality" television show (production costs) – includes any and all costs associated with production of the show	\$76,596.00
Show Talent (includes, Talent, Stylists and Wardrobe)	\$16,926.00
Web Development and management cost	\$4,900.00
*Preparation for the show, one-time discovery, development and set-up of show – excludes equipment purchase or rental (provide detailed list)	\$ N/A
Equipment purchase or rental (provide detailed list)	\$0.00
Promotional / Advertising Plan	\$72,000.00
Contestant lodging (at a 3-5 star level hotel) for one (1) night. (If the production facility is outside the Cleveland Metropolitan area, the Offeror shall be responsible for lodging eight (8) people – five (5) employees of the Lottery and three (3) employees of the State Auditor's office.) (Costs associated with contestant/staff hospitality will be reimbursed to the Offeror at cost).	\$4,948.67
Contestant / Audience experience. (include all aspects of contestant experience recommendation as well as audience experience recommendation)	\$9,490.00
*The Game Show and set is mobile and can be taken on the road to various locations across the State during certain times of the year. Should the Lottery determine to take the Show on the road, production of the "Road Show" must be handled directly by the selected Offeror or subcontracted for by the selected Offeror based on the selected "Road Show" venues. The selected Offeror must be willing to perform these services, which will be reimbursed to the Offeror at cost (reimbursement = road show less the normal show cost) as approved by the Lottery based on its Road Show budget. There may also be some one-time-only fees such as design of special road cases. Up to four (4) "Road Shows" are contemplated each year of the Contract. (Plan cost for four (4) Road Shows).	\$520,000.00
*Other	\$211,000.00
Total Not to Exceed Monthly Cost	\$184,860.67

* Excluded from the Not-to-Exceed cost total, nor will they be included in the cost evaluation summary.

Percentage of the Total Not-to-Exceed Monthly Cost to be completed by MBE Set-Aside: 33 %

All Offerors who seek to be considered for a contract award must submit the above information in the format specified. The Original Cost Summary must be included in a separate, sealed envelope/package labeled on the exterior as "Cost Proposal" with the RFP Number and due date.

All cost must be in U.S. Dollars
 The State will not be responsible for any costs not identified herein.

**Denotes addition of OAKS item ID number is 11742.

OPTIONAL PRICING COST SUMMARY

Note: Based on 6 Show Batch with Newly Proposed Talent Scenario 3/26/15

NOTE: All cost should be in a "monthly" not-to-exceed amount. Costs that are shaded gray will not be included in the "total – Not-to-exceed" amount at the bottom.

**OAKS ITEM No: 11742

Description	Monthly Cost
*Performance Bond (The State will not issue reimbursement to the Offeror for the bond cost. The performance bond shall be in the amount of \$250,000.00)	
30-minute "Network Quality" television show (production costs) – includes any and all costs associated with production of the show	\$69,776.06
Show Talent (includes, Talent, Stylists and Wardrobe)	\$16,519.93
Web Development and management cost	\$4,900.00
*Preparation for the show, one-time discovery, development and set-up of show – excludes equipment purchase or rental (provide detailed list)	\$ N/A
Equipment purchase or rental (provide detailed list)	\$0.00
Promotional / Advertising Plan	\$72,000.00
Contestant lodging (at a 3-5 star level hotel) for one (1) night. (If the production facility is outside the Cleveland Metropolitan area, the Offeror shall be responsible for lodging eight (8) people – five (5) employees of the Lottery and three (3) employees of the State Auditor's office.) (Costs associated with contestant/staff hospitality will be reimbursed to the Offeror at cost).	\$4,578.89
Contestant / Audience experience. (include all aspects of contestant experience recommendation as well as audience experience recommendation)	\$8,197.22
*The Game Show and set is mobile and can be taken on the road to various locations across the State during certain times of the year. Should the Lottery determine to take the Show on the road, production of the "Road Show" must be handled directly by the selected Offeror or subcontracted for by the selected Offeror based on the selected "Road Show" venues. The selected Offeror must be willing to perform these services, which will be reimbursed to the Offeror at cost (reimbursement = road show less the normal show cost) as approved by the Lottery based on its Road Show budget. There may also be some one-time-only fees such as design of special road cases. Up to four (4) "Road Shows" are contemplated each year of the Contract. (Plan cost for four (4) Road Shows).	\$520,000.00
*Other	\$211,000.00
Total Not to Exceed Monthly Cost	\$175,972.10

* Excluded from the Not-to-Exceed cost total, nor will they be included in the cost evaluation summary.

Percentage of the Total Not-to-Exceed Monthly Cost to be completed by MBE Set-Aside: 35 %

All Offerors who seek to be considered for a contract award must submit the above information in the format specified. The Original Cost Summary must be included in a separate, sealed envelope/package labeled on the exterior as "Cost Proposal" with the RFP Number and due date.

All cost must be in U.S. Dollars
 The State will not be responsible for any costs not identified herein.

**Denotes addition of OAKS item ID number is 11742.

CONTRACTOR INDEX

CONTRACTOR AND TERMS:

0000050838

Mills/James Productions, Inc.
3545 Fishinger Road
Columbus, OH 43026

CONTRACTOR'S CONTACT: Marsha Barrett

BID CONTRACT NO.: CSP900216-1

TERMS: Net 30 Days

Telephone: (614)-777-9933
FAX: (614)-777-9943

E-Mail: mbarrett@mjp.com

SUMMARY OF AMENDMENTS

Amendment Number	Effective Date	Description
1	07/01/15	Addition of OAKS item ID number