

NOTICE

This Request for Information and Ideas Solicitation is being released to all Data Analytics Expertise Pre-Qualified Contractors as a result of Open Market RFP #0A1199 Supplement Two.

This Request for Information/Interest Solicitation is limited to those Contractors Pre-Qualified by the State under Contract 0A1199 Supplement Two and is provided for informational purposes to other interested parties

An alphabetical listing of Pre-Qualified Contractors to participate in this opportunity follows:

3M Health Information Systems	Health Integrity LLC	PulseLight LLC
Accenture	Health Monitoring Systems, Inc.	Revenue Solutions Inc
Ardent Technologies	HelioCampus	Saama
ASR Analytics, LLC	Indus Corporation	SAS
Battelle	Information Control Company LLC (ICC)	Sense Corp
Babbage Simmel	Infotrellis	SGS Testcom
Carahsoft Technology Corp	JJR Solutions LLC	Signet Accel
Careworks Technologies	KSM Consulting	Sogeti USA LLC
CGI Technologies	Logic Soft Inc	SourceCorp BPS
Civis Analytics	Mathematica	Super H LLC
Cognosante, LLC	McKinsey & Company, Inc.	Sutherland Government Solutions
Collier IT	Nationwide Children's Hospital	Syntelli Solutions
Competitive Analytics	Nationwide Children's Research Institute	TechTu Business Solutions
CrossCHX	Navigator Management Partners LLC	Tech Zavy
Datalysys, LLC	Onix Networking Corp.	Teradata Government Systems
Devacare SOLUTIONS	Optimum Tech	The Ohio State University
Deloitte	Optum	
DXC Technology	Persistent Systems Inc	

The State does not intend to respond to inquiries or to accept responses Is submitted by organizations not Pre-Qualified in at least one Data Analytics Expertise Domain.

REQUEST FOR INFORMATION AND IDEAS

State “Data Analytics Day” Innovative Uses of Data Analytics in the Public Sector

Exploratory Project Solicitation Number: DADAS-19-EP-001

Reference RFP Number: 0A1199

Date Issued: July 23, 2018

The Ohio Department Administrative Services, Office of Information Technology

On behalf of Ohio’s 120 Agencies, Boards and Commissions

State “Data Analytics Day”:

Innovative Uses of Data Analytics in the Public Sector

Date Issued: July 23, 2018

Webinar July 26, 2018

Opening Date and Time: August 6, 2018 @ 1:00 pm

**Pre-Qualified Contractor Intent to Bid or Abstain from
Responding Statement (required of all Contractors Pre-Qualified
under the Expertise Domain(s) pertinent to this Solicitation.**

July 27, 2018

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Introduction and Background

- In the spring of 2018, the State hosted an internal event for all interested State Agencies, Boards and Commissions. The attendees for the event included more than 120 Program and IT Leaders from across State agencies. The goal of the event was to increase awareness and interest in data analytics and foster discussion and collaboration around analytical capabilities and opportunities to use data to better serve the public. Generally, the event focused on: Sharing of recent successes in projects in various stages of development including projects in flight with early results,
- Informing agencies of the capabilities and support processes associated with the State's Data Analytics program with regard to project ideation, solicitation development and market engagement;
- Highlighting the capabilities of modern data analytics technologies with regard to data governance and curation, privacy and security controls as well as support of ultra-high-performance processing for data analytics projects; and
- Perspectives on data and analytics from industry experts outside the State.

The State seeks to build on the momentum of this event and host another invitation-only event September 25, 2018 to pursue a set of topics of interest to the State entitled "Data Analytics: Innovative Uses of Data Analytics in the Public Sector". The event sessions will be held between the hours of 8:00 AM EST and 4:30 PM EST at a State facility in downtown Columbus Ohio. The State is seeking qualified Contractors to share, **in an open forum**, the state of the art with respect to:

- Opportunities for data analytics expertise, tools and methods to solve State problems;
- Understanding recent novel or innovative projects and experiences that are applicable to State government projects involving one or multiple agencies and data sets that reside in these agencies;
- Availability and application of public data sets that can be included in State analytics projects to drive deeper insights, understanding as to drive positive public outcomes, policy and decision-making;
- Driving a better understanding of the capabilities (and limitations) of Data Analytics in the public sector and highlight innovative, novel and unique applications of technology as to support Agency business and policy staff in better serving the public; and
- Fostering a general awareness of Data Analytics, its importance to the State and instilling in agencies a foundation of understanding that may serve as the inspiration for a collaboration or project under Data Analytics.

Purpose

Via this RFI, the State seeks to identify interested speakers to present at the upcoming "Data Analytics Day":

Speaking sessions should be targeted to fit into a one-hour session allowing for questions and answers from the participating audience.

Response Format

Should a pre-qualified contractor wish to respond to this RFI, the Contractor must present up to two (2), one (1) page abstracts of a topic based on the following outline:

- Business Problem/Opportunity
- Participants and Roles
- Data Involved

- Key Findings and Outcomes
- Lessons Learned and Stumbling Blocks

Additionally, Contractors are asked to submit a brief biographical summary, not to exceed one (1) page, of proposed speaker(s) for each topical abstract.

Other Considerations

Contractors are strongly encouraged to not view these sessions as opportunities to market their firms, their experience or superiority over other firms. Contractor branding and markings will be strictly limited to basic logos and branding marks. This is not an opportunity to market. The State seeks to use this forum to explore and highlight the possibilities available to State Agencies as a result of the application of Data Analytics to State agency opportunities. Offerors are to note that this meeting may be attended by other qualified Contractors under RFP 0A1199.

The State reserves the right to utilize proposed project abstracts, in part or in full, or in combination with one another for internal, educational, awareness and research purposes.

Disclaimer

The intent of this RFI is to obtain information. It is not a formal request for a bid. There will be no award. If the State decides to acquire any products or services based on the information submitted in response to this RFI, the appropriate procurement methods will be used. However, the State offers no assurance or guarantee that a solicitation for procurement will result from this RFI.

Respondents may provide indicative or market-based pricing structures and describe potential services or solutions for planning purposes only.

Expenses incurred by Respondents in developing, preparing, or submitting any information, documentation, or other materials in response to this RFI and/or by attending meetings directly or indirectly related to this RFI are entirely the responsibility of the Respondents, and will neither be paid nor reimbursed by the State or any agency of the State of Ohio. Respondents develop, prepare, or submit any information, documentation, or other materials in response to this RFI at their own risk and expense. All information, documentation, or other materials submitted in response to this RFI become the property of the State of Ohio. Respondents should retain submission copies for their records. The State of Ohio reserves the right to use any and all ideas presented in any response.

Contractors are advised that information arising from this RFI will be subject to public disclosure. The State may disclose to Respondent written material or oral or other information that the State treats as confidential ("Confidential Information"). Title to the Confidential Information and all related materials and documentation the State delivers to the Contractor will remain with the State. The Respondent must treat such Confidential Information as secret, if it is so marked, otherwise identified as such, or when, by its very nature, it deals with matters that, if generally known, would be damaging to the best interest of the public, other contractors, potential contractors with the State, or individuals or organizations about whom the State keeps information.

By way of example, information must be treated as confidential if it includes any proprietary documentation, materials, flow charts, codes, software, computer instructions, techniques, models, information, diagrams, know-how, trade secrets, data, business records, or marketing information. By way of further example, the Respondent also must treat as confidential materials such as police and investigative records, files containing personal information about individuals or employees of the State, such as personnel records, tax records, and so on, court and administrative records related to pending actions, any material to which an attorney-client, confidential security

and infrastructure records, or similar privilege may apply, and any documents or records excluded by Ohio law from public records disclosure requirements.

Administrative

All administrative instructions regarding this Data Analytics Request for Information and Ideas Solicitation are below.

All Pre-Qualified Contractors submitting a Response must be pre-qualified under Contract 0A1199, Supplement 2. **Participation is purely optional** and will not reflect negatively or positively for those Offerors who choose to, or choose not to respond to this solicitation as it relates to future Data Analytics Exploratory Project Solicitations or Contract Renewals/Extensions.

Due Dates. All RFI Responses are due by the **Opening Due Date** as a single PDF emailed to the Project Representative. Any RFI responses received after the required time and date specified for receipt may be considered late and non-responsive. Any late responses may not be evaluated for future consideration.

Schedule of Events. All times are Eastern Standard Time (EST).

Project Representative. Derek Bridges, derek.j.bridges@das.ohio.gov

Evaluation of Responses

This Exploratory Project Request for Information asks for responses from Pre-Qualified Contractors. The State will review proposed abstracts and select event participants based on innovation and application of data analytics, the qualifications of proposed presenters, and alignment of the proposed abstracts to State interests. This criterion represents only a part of the total basis for a decision to extend an invitation to participate in Data Analytics Day activities to a Pre-Qualified Contractor. The value assigned to each criterion is only a value used to determine which responses are the most advantageous to the State in relation to the other responses that the State received.