



OHIO DEPARTMENT OF HEALTH

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John R. Kasich/Governor

Richard Hodges/Director of Health

April 16, 2015

RE: Request for Information

The Ohio Department of Health is seeking to find vendors that are able to supply Ohio Cribs for Kids® Survival Kits.

Cribs for Kids® is a non-profit organization that has developed a model to educate parents about putting their babies to sleep safely along with providing them with a safe sleep area. This project is aimed to support Cribs for Kids® sites in Ohio in order to reduce Ohio's infant mortality rate. The support for this program will be provided through the supply of Ohio Cribs for Kids® Survival Kits which shall be supplied to qualified parents. These kits include a Graco® pack n play, fitted crib sheet, Halo® sleep sack, Sleep Baby Safe and Sound Board Book and ODH educational materials.

The vendor that is able to supply an Ohio Cribs for Kids® Survival Kit must be an infant safe sleep expert with existing resources to implement a community awareness program through the use of best practice educational materials and the provision of infant safe sleep products in the form of a kit. The kit must include a portable crib with a specialized SKU number so families are unable to return the crib to the store for financial gain, a sleep sack that is customized for Ohio, and Ohio's new infant safe sleep marketing campaign materials. The kit must be provided via designated local Ohio partner sites which agree to distribute them and provide ISS education based on best practice recommendations.

The vendor must also:

1. Have the ability to provide educational resources to include parent education resources (participant checklist, video on safe sleep, and online resource center for parents); trainer educational resources, and order forms;
2. Have warehouse space to store, assemble and ship resources to parents and community sites;
3. Have experience in the provision of these services and be able to provide the portable cribs at cost with free shipping to Ohio sites; and
4. Be able to accommodate large quantity shipments and begin services upon contract execution.

Vendors that meet the requirements stated above may contact Carol Cook at carol.cook@odh.ohio.gov for further information.

Thank you for your consideration of this information.

Carol Cook
Assistant Chief of Procurement
Ohio Department of Health
Office of Finance