

# Ohio Department of Alcohol and Drug Addiction Services

## Request for Proposal

Date: March 15, 2012

Bid #: ADA12-010

Notice of Intent to Bid Required By: March 20, 2012

\*Intent to Bid letter must be received in order for bids to be considered.

Bid Submission Required By: March 27, 2012

|                         |                              |
|-------------------------|------------------------------|
| Vendor's Name: _____    |                              |
| Vendor's Address: _____ |                              |
| City: _____             | State: _____ Zip Code: _____ |
| Contact Person: _____   | Phone Number: _____          |
| Signature: _____        | Federal Tax Id Number: _____ |

Project: Strategic Prevention Framework (SPF) High Risk Drinking Web Based Program

Projected time frame: April 1, 2012- August 31, 2013

| Deliverable Description                                                                                                                                                    | Total Cost |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| Implementation of an evidence-based high risk drinking web based program for College/University student population that focuses on individual behavior and campus culture. |            |
| Please provide additional documentation identifying Vendor Requirements.                                                                                                   |            |
| <b>Grand Total</b>                                                                                                                                                         |            |

Fax completed bid form and supporting documentation to Duane Casto at 614-644-9116.

Questions regarding bid, contact Duane Casto at 614-728-5463 or at [duane.casto@ada.ohio.gov](mailto:duane.casto@ada.ohio.gov).

**Ohio Department of Alcohol and Drug Addiction Services**

**30 West Spring St., 6<sup>th</sup> Floor**

**Columbus, Ohio 43215**

**Request for Proposal Number: ADA12-010**

**Request for Proposal Issued: March 15, 2012**

**Intent to Bid Letter Due: March 20, 2012**

**Request for Proposal Due: March 27, 2012**

**A. Project Overview**

The Strategic Prevention Framework (SPF) is built on a community based risk and protective factors approach to prevention and a series of guiding principles that can be utilized at the federal, State/tribal and community levels.

The SPF requires States and communities to systematically:

1. Assess their prevention needs based on epidemiological data.
2. Build their prevention capacity.
3. Develop a strategic plan.
4. Implement effective community prevention programs, policies and practices.
5. Evaluate their efforts for outcomes.

Ohio's Strategic Prevention Framework State Incentive Grant (SPF SIG) Initiative will enhance capacity of state and counties to build a sustainable, culturally and linguistically competent infrastructure focusing on delaying the onset of Alcohol and Other Drug (AOD) use and reducing substance-related problems. ODADAS distributed community grants totaling more than \$1.8 million per year for the next 3 years from the Federal SPF SIG to 13 ADAMHS/ADAS Boards. SPF is designed to help communities build culturally competent, sustainable local infrastructure necessary to reduce the incidence of alcohol, illicit drug or prescription drug abuse among 18-25 year olds. Out of the 13 awarded, 7 SPF SIG Sub-Recipient Communities will work directly with their neighboring colleges/universities to decrease the number of 18-25 year olds engaged in the high risk use of alcohol. The 7 SPF SIG Sub-Recipient Communities will receive 2 years of program implementation on campuses starting Fall 2012. These communities will partner with Ohio's colleges and universities to work collaboratively as partners to build a local infrastructure necessary to reduce the incidence of alcohol and must also participate in sustainability efforts as well.

## **B. Scope of Work**

1. Implementation of an evidence-based high risk drinking web based program for College/University student population that focuses on individual behavior and campus culture. See Attachment A for a list of participating colleges.
2. The program must include a pre-test, post-test and follow up that can be completed in a reasonable time frame.
3. Course content should minimally include: information on the alcohol content of standard drink, blood alcohol concentration, effects of alcohol on the brain, alcohol laws, poisoning and DWI.
4. The program should include course work that includes attitudinal and knowledge surveys as well as number of other interactive learning components.
5. High risk drinking web based program for Sanctions.
6. Administrator training Webinar conferences and online guided presentations.
7. Access to a personalized administrative web site, a high risk drinking web based program Hub, to help manage implementation and track student progress.
8. Access to technical assistance to help manage implementation of the program 24/7, toll-free, and technical support for students.
9. Raw survey data for various population including at least 100 students in SPSS format upon request.
10. FREE customization of the high risk drinking web based program for College First Year Account including.
  - a. School Brand - adding school logo to the course banner.
  - b. School Video – adding their own introductory video to the course.
  - c. Resources and Policy Links – alcohol resources and student leadership opportunities.
  - d. Student Self-Referral Tool: Anonymously target frequent high risk drinkers to make them aware of campus resources and/or provide incentives to encourage them to meet with counseling or intervention specialists on campus.

## **C. Vendor Requirements**

1. Must possess at least 5 years of experience in high risk drinking curriculum development, implementation and tracking for college/university students.
2. Must have prior experience working with web based programs that focus on high risk drinking for college students.

### **Vendor Requirements - continued**

3. Must have prior work experience and/or overall understanding about working with Institutes of Higher Education administration, judicial system, residence life, the culture of high risk drinking and its effects on college students.
4. Must have prior experience and success with implementing this program with other Ohio Colleges/Universities.

### **D. Additional Requirements**

1. Must be willing to provide technical assistance to colleges and SPF SIG Project Team via webinars, site visits and conference calls when applicable.
2. Must be willing to work with specific colleges as well as the SPF SIG Evaluation Team and Statewide Project Staff in an effort to provide the best possible services for the college/university.
3. Must be willing to work with SPF SIG Project staff to supply the data necessary in an agreed upon proper format for federal grant reporting requirements.
4. Vendor should have some overall familiarity with SPF SIG Grant.

### **E. Submission of Proposal**

1. Intent to Bid Letter required by March 20, 2012. Request for Proposals received without an Intent to Bid Letter will not be reviewed.
2. Any questions regarding the Request for Proposal must be in writing by March 20, 2012. A list of all questions will be generated and the answers sent to all Vendors who submitted an Intent to Bid Letter.
3. Request for Proposals must include: Vendor Name, Address, Federal Tax Identification Number, Phone Number, Contact Person, Signature, Total Cost, and Supporting Documentation Identifying Vendor Requirements.
4. Request for Proposals are due by March 27, 2012. Those proposals received after the due date will not be reviewed. Fax Request for Proposals to Duane Casto at 614-644-9116.
5. Any questions regarding this Request for Proposal, contact Duane Casto at 614-728-5463 or at [duane.casto@ada.ohio.gov](mailto:duane.casto@ada.ohio.gov).

**Strategic Prevention Framework (SPF)  
High Risk Drinking Web Based Program**

| Participating Colleges               | Total<br>Population<br>Estimates |
|--------------------------------------|----------------------------------|
| <b><u>Butler County</u></b>          |                                  |
| Miami University (Hamilton Campus)   | 7,000                            |
| Miami University (Middletown Campus) | 7,000                            |
| <b><u>Hamilton County</u></b>        |                                  |
| Cincinnati State                     | 15,000                           |
| University of Cincinnati             | 30,000                           |
| Xavier University                    | 15,000                           |
| Mt. St. Joseph                       | 5,000                            |
| <b><u>Portage County</u></b>         |                                  |
| Kent State University                | 24,000                           |
| Hiram College                        | 5,000                            |
| <b><u>Lorain County</u></b>          |                                  |
| Lorain County Community College      | 7,000                            |
| <b><u>Sandusky County</u></b>        |                                  |
| Terra Community College              | 7,000                            |
| <b><u>Wood County</u></b>            |                                  |
| Bowling Green State University       | 24,000                           |
| <b><u>Stark County</u></b>           |                                  |
| Stark County Community College       | 4,000                            |
| <b>TOTAL</b>                         | <b>150,000</b>                   |
|                                      |                                  |