



STATE OF OHIO
DEPARTMENT OF ADMINISTRATIVE SERVICES
GENERAL SERVICES DIVISION
OFFICE OF PROCUREMENT SERVICES
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

MANDATORY USE CONTRACT FOR: MARKETING AND BRANDING SERVICES FOR THE EXPANSION OF GOOD FOOD
HERE – HEALTHY EATING

CONTRACT NUMBER: CSP909316

EFFECTIVE DATES: 05/16/16 TO 04/30/17

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CPS909316 that opened on April 22, 2016. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the Ohio Department of Health as applicable.

The agency is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:

www.ohio.gov/procure

Minority Business Enterprise Award in accordance with ORC CH. 125.081

PRICE PAGE

MARKETING AND BRANDING SERVICES FOR THE EXPANSION OF GOOD FOOD HERE – HEALTHY EATING
 CSP909316
 UNSPSC CATEGORY CODE: 80140000

OFFEROR: WARHOL & WALL ST.

Description	Cost
Host at least three (3) focus groups throughout the state and provide focus group reports.	\$14,000.00 total cost for all focus groups and reports
Produce food and beverage guideline collateral materials for a minimum of 100 sites.	\$5,500.00 total cost
Produce food pantry collateral materials for a minimum 25 sites.	\$5,000.00 total cost
Produce healthy checkout lanes collateral materials for a minimum 100 lanes.	\$6,000.00 total cost
Distribute materials to the six (6) CPCD funded counties and state.	\$2,500.00 total cost
Provide and make available the Good Food Here web-based application and phone app calculator to State and local CPCD/CHC counties and nationally.	\$18,000.00 total cost for both
Provide 100 print and a digital PDF copy success story booklet and electronically disseminate nationally.	\$6,000.00 total cost for dissemination
Participation in bi-weekly communications	\$2,000.00 quarterly fee
TOTAL NOT TO EXCEED PROJECT COST	\$65,000.00

CONTRACTOR INDEX

CONTRACTOR AND TERMS:

BID CONTRACT NO.: CSP909316-1 (04/30/17)

Minority Business Enterprise



0000203603
Warhol & Wall St., ltd
27 E. Russell St.
STE # 103
Columbus, OH 43215

Postal:
850 Twin Rivers Dr., #2284
Columbus, OH 43216

CONTRACTOR'S CONTACT: Christopher Jones

DELIVERY: PER RFP

TERMS: NET 30 days

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