



STATE OF OHIO
DEPARTMENT OF ADMINISTRATIVE SERVICES
GENERAL SERVICES DIVISION
OFFICE OF PROCUREMENT SERVICES
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

REQUIREMENTS CONTRACT: THE CONDUCT AND PRESENTATION OF AN ANALYSIS AND EVALUATION OF THE AMERICAN RECOVERY AND REINVESTMENT ACT (ARRA) TITLE II-D GRANT PROGRAM

CONTRACT NUMBER: CSP906010

EFFECTIVE DATES: 09/09/10 TO 08/31/11

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CSP906010 that opened on July 9, 2010. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

The agency listed herein is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the Ohio Department of Education as applicable.

Questions regarding this and/or the Services Contract may be directed to:

Dana King, CPPB
dana.king@das.state.oh.us

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:



<http://www.ohio.gov/procure>

CONTRACT REQUIREMENT SYNOPSIS. This section gives only a summary of the Project requirements and the Contractor's responsibilities. The Contractor shall be required to provide technical assistance and support aligned with the ARRA Title II-D Program.

THE ARRA TITLE II-D PROGRAM. The Program is structured upon the three (3) federal goals of the Title II-D program:

1. To implement and support a comprehensive program that effectively uses technology to help students meet or exceed the State academic content standards adopted by the State Board of Education.
2. To implement and support a comprehensive program that affords students the opportunity to acquire the technology skills necessary to thrive in a high-tech society.
3. To encourage the effective integration of technology resources and systems with teacher training. The grantee projects focus their efforts in the areas of mathematics, science, English/language arts, and/or social studies.

Amended Ohio House Bill 2 Section 315.20 outlines the State program goals supported by this grant as follows:

1. To facilitate innovative teaching and learning strategies that help accelerate achievement in core academic subject areas.
2. To help students develop 21st century skills including, but not limited to, critical thinking and problem solving, communication and collaboration, media literacy, leadership and productivity, adaptability, and accountability.
3. To demonstrate ways for schools to invest in learning environments that improve academic effectiveness and efficiencies, including ways for schools to use a portion of their base funding to invest in appropriate digital environments that enable proven practices.
4. To demonstrate ways that mobile technology can extend learning time, improve academic engagement, and accelerate achievement for low-performing students.
5. To demonstrate ways in which technology can enable innovative teaching formats, including project-based learning, interdisciplinary methods, relevance, and community service learning that lead to improved academic achievement.
6. To demonstrate how teachers and students can create and access multimedia content that is shared utilizing the "Ohio on iTunes U" Web site and other on-line distribution mechanisms.

The evaluation shall consider implementation of the ARRA Title II-D program and evaluate grant recipients progress in terms of the three (3) main goals of the Title II-D Program. Data to be considered shall include submitted local evaluation reports, and data that is to be collected via on-line surveys and site visits.

SPECIFIC CONTRACTOR RESPONSIBILITIES. The Contractor shall conduct an external evaluation of the impact of Ohio's ARRA Title II-D program. Such evaluation activities and reporting format shall include, but not be limited to, the following services set forth herein:

1. Submit for review to ODE all survey and site visit templates.
2. Develop an on-line survey.
3. Implement the on-line survey of ARRA Title II-D recipients.
4. Identify an additional 30% of sites for site visits.
5. Visit sites to observe and collect data on implementation, barriers, and outcomes.
6. Submit quarterly progress reports to ODE.
7. Provide ODE with a final report no later than August 8, 2011.

MUTUALLY AGREED UPON CLARIFICATIONS AND MODIFICATIONS (including the final negotiations which concluded on August 12, 2010).

1. The general Terms and Conditions for the Contract are contained in Attachment Three of the RFP for Project. The Contract consists of:
 - a. The original RFP and any addendums.
 - b. The documents and materials incorporated by reference in the RFP.
 - c. The Contractors' Proposals, as amended, clarified, and accepted by the State.
 - d. The documents and materials incorporated by reference in the Offerors' Proposal and subsequent accepted clarifications.
 - e. Any related amendments issued subsequent to Contract award.
2. The ODE and the Contractor shall notify the DAS, Office of Procurement Services within ten (10) business days in the event of a change in personnel, financial, or contact information.

3. At the end of the initial term, the term of the Contract will be from the award date through August 31, 2011. The State may solely renew this Contract at the discretion of DAS for a period of one month. Any further renewals will be by mutual agreement between the Contractor and DAS for any number of times and for any period of time. The cumulative time of all mutual renewals may not exceed two (2) years and are subject to and contingent upon the discretionary decision of the Ohio General Assembly to appropriate funds for this Contract in each new biennium. DAS may renew all or part of this Contract subject to the satisfactory performance of the Contractor and the needs of the Agency.

Continuation of this contract beyond the initial contract period will be contingent upon satisfactory completion of all proposed evaluation activities, timely receipt of deliverables, and upon continued funding for the Project.

- 4.

SUMMARY OF STATEWIDE ANALYSIS OF DATA, INTERPRETATION AND REPORTING					
Type of analysis by Interactive, Inc.	Population study: 96 ¹ projects, Statewide online data	Sample study: 30 school intensive analysis	Meta-analysis of 96 local project evaluations	Summative evaluation of all program data, all sources	
Type of data	Web-surveys	On site, face-to-face interviews and observations + Web surveys	Locally-determined	Student achievement	Professional development and classroom technology integration
Source of data	Interactive, Inc.	Interactive, Inc.	Local projects & local evaluators	Local projects, local evaluators and Interactive, Inc.	
Result	ODE summary report for ARRA and TITLE II-D and for program management + meta-analysis + summative, triangulated evaluation cross-program analysis				

¹ Sixty-six schools will be studied with the abbreviated methods (the population of 96 minus the 30 sampled schools).

5. Project Timeline

PROJECT SCHEDULE SHOWING DELIVERABLES AND COMPONENT MILESTONES WITH COMPLETION DATES: 2010-2011 [“DELIVERABLES” = BOLDED: “COMPONENT MILESTONES” = NOT BOLDED]	
September 1 – October 1, 2010	Deliverable #1: R&E Initiation
	Launch at notice of intent to award Contract
	Collaborative review and refinement of R&E plan with ODE
	Questionnaire, observation protocol, interview protocol and activity log review, refinement and approval to reflect ODE priorities: grant coordinators, technology integration coaches, teachers, students (including student technology literacy items) and administrators
	Rosters of 96 grantee key contacts received
	Request and receive 96 grant proposals for review
	96 summaries, syntheses in order to pre-populate grant coordinator beginning-of-project reports and to provide data for pre-post final analysis of progress
	Grant coordinator activity logs sent to each grantee for completion
	Phone call introductions to school principals for all grantees
October 2 – November 30, 2010	Deliverable #2: Fall Web surveys, 1st quarterly report
	Send Web survey questionnaires to students, teachers, and principals in all grantee schools (30 sample + 66 population)
	Review response rates by school and send follow-up requests and reminders
	Receive results of “pre” Web survey data from teachers, administrators and students
	1 st quarterly report (November 30, 2010) including concall progress review

December 1, 2010 – March 18, 2011	Deliverable #3: 2nd quarterly report
	Phone calls to 30 sample school principals, field visit scheduling
	Constant comparative analysis methods applied to interview QL data
	Preliminary analysis of school-by-school results of “pre” Web survey data from teachers, administrators and students
	Merge QL and QN data per school/grantee
	Revise Fall Web surveys for Spring end-of-year data collection. Send to ODE for review, revision and approval
	Summary report for ODE of preliminary generalizations from interviews and data analysis to date
	2 nd quarterly report (March 18, 2011) including concall progress review
March 19- – May 27, 2011	Deliverable #4: Spring Web surveys, on-site data collection, 3rd quarterly report
	Request access to student data files, comply with permissions, etc.
	Send Web survey questionnaires for all respondent types
	Review response rates by school and send follow-up requests and reminders
	Conduct 30 on-site visits: administrator-teacher interviews, classroom observations, debrief and face-to-face data checks with grant coordinators (up-date the progress reports)
	Receive results of post Web survey data from teachers, administrators and students (including technology literacy metrics from students)
	Receive grant coordinator up-dates of project status at year end
	Receive student achievement files
	Data ETL, merge QN and QL data
	3 rd quarterly report (May 27, 2011)
May 28 – June 4, 2011	Deliverable #5: Analysis, interpretation and draft reporting
	Descriptive and inferential statistics
	Study question analysis
	Draft interpretation of findings for (1) practice and (2) policy
	Draft summary final report for ODE
June 5- August 8 2011	Deliverable #6: Final report
	Submission of draft final report for ODE review
	Receive comments, corrections: revisions
	Delivery of final report including analysis and recommendations: including face-to-face presentation as required
	4 th quarterly, final report (July 29, 2011)

6. **TRANSITION.** In the event that this evaluation is completed by another Contractor, Interactive’s staff shall be available to brief the alternate Contractor on the process and activities to date and to share all data collected, instrumentation, access documentation, project notes including those developed with ODE and Project input and outcomes data. Documentation shall be in digital form with either Excel or PASW (neé SPSS) v. 17 as mutually determined. The Contractor (Interactive) shall also make hard copy files available to be copied.
7. **EXECUTIVE ORDER REQUIREMENTS.** The Contractor affirms to have read and understands Executive Order 2010-09S issued by Ohio Governor Ted Strickland and shall abide by those requirements in the performance of this Contract, and shall perform no services required under this Contract outside of the United States. The Executive Order is available at the following URL address: <http://www.governor.ohio.gov/Default.aspx?tabid=1495>.

The Contractor also affirms, understands, and agrees to immediately notify the State of any change or shift in the location(s) of services performed by the Contractor or its subcontractors under this Contract, and no services shall be changed or shifted to a location(s) that are outside of the United States.

- a. TERMINATION, SANCTION, DAMAGES. If Contractor or any of its subcontractors perform services under this Contract outside of the United States, the performance of such services shall be treated as a material breach of the Contract. The State is not obligated to pay and shall not pay for such services. If Contractor or any of its subcontractors perform any such services, Contractor shall immediately return to the State all funds paid for those services. The State may also recover from the Contractor all costs associated with any corrective action the State may undertake, including but not limited to an audit or a risk analysis, as a result of the Contractor performing services outside the United States.

The State may, at any time after the breach, terminate the Contract, upon written notice to the Contractor. The State may recover all accounting, administrative, legal and other expenses reasonably necessary for the preparation of the termination of the Contract and costs associated with the acquisition of substitute services from a third party.

If the State determines that actual and direct damages are uncertain or difficult to ascertain, the State in its sole discretion may recover a payment of liquidated damages in the amount of one percent (1%) of the value of the Contract.

The State, in its sole discretion, may provide written notice to Contractor of a breach and permit the Contractor to cure the breach. Such cure period shall be no longer than 21 calendar days. During the cure period, the State may buy substitute services from a third party and recover from the Contractor any costs associated with acquiring those substitute services.

Notwithstanding the State permitting a period of time to cure the breach or the Contractor's cure of the breach, the State does not waive any of its rights and remedies provided the State in this Contract, including but not limited to recovery of funds paid for services the Contractor performed outside of the United States, costs associated with corrective action, or liquidated damages.

- b. ASSIGNMENT / DELEGATION. The Contractor will not assign any of its rights nor delegate any of its duties and responsibilities under this Contract without prior written consent of the State. Any assignment or delegation not consented to may be deemed void by the State.

8. The State will pay only for services rendered.

9. All Contractor invoices shall be submitted to:

The Ohio Department of Education
ATTN: Center for Curriculum and Assessment
25 S. Front St., Mail Stop 601
Columbus, OH 43215-4183

10. UNSPSC Category Code: 86141500

11. OAKS Item ID No.: 18096

PROJECT COST SUMMARY

DESCRIPTION	COST (INITIAL TERM)
Implement on-line survey of all ARRA Title II-D recipients (i.e., building administrator, teacher, and student surveys).	\$ 42,000
Site visits to 30% of the awarded schools (including travel).	\$ 18,500
Analysis of local evaluation reports and qualitative reports from program mentors.	\$ 12,000
Reporting and presentations (including quarterly progress reports to ODE).	\$ 8,000
Provide ODE with a final annual report no later than August 8, 2011 - the initial term of the Contract.	\$ 10,000
TOTAL PROJECT COST (FOR THE INITIAL PROJECT/CONTRACT TERM)	\$ 90,500

CONTRACTOR INDEX

TERMS (All Contractors): Net 30 Days

CONTRACTOR AND TERMS:

0000183047
Interactive, Inc.
115 Hanover Avenue, Suite 2
Ashland, VA 23005

CONTRACT NO.: CSP906010-1 (08/31/11)

CONTRACTOR'S CONTACT:

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