



STATE OF OHIO
DEPARTMENT OF ADMINISTRATIVE SERVICES
GENERAL SERVICES DIVISION
OFFICE OF PROCUREMENT SERVICES
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

MANDATORY USE CONTRACT FOR: MARKETING AND COMMUNICATIONS SERVICES

CONTRACT NUMBER: CSP903413

EFFECTIVE DATES: 07/01/13 TO 06/30/15

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CSP903413 that opened on November 28, 2012. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the Ohio Lottery Commission as applicable.

The agency is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

Questions regarding this and/or the Services Contract may be directed to:

Nicole L. Erb, CPPB
nicole.erb@das.state.oh.us

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:

www.ohio.gov/procure

COST SUMMARY FORM

Marketing Communication Services for the Ohio Lottery Commission

CSP903413

UNSPSC CATEGORY CODE: 8014000

REQUESTED BUDGET: \$20,000,000

1. There is no reimbursement for travel and other related expenses.
2. The State will not be responsible for any expenses not identified.
3. All costs must be in U.S. dollars.

Primary Contractor

Primary Contractor shall submit a fixed monthly retainer fee for services which shall include all expenses. The fee should be based on an average of 600 hours per month (+/- 10%), which is equivalent to approximately 3.5 FTE per week. Hours may vary greatly from month-to-month based on time of year and type(s) of projects.

Marcus Thomas LLC 0000067488

Primary Contractor Cost Summary Form	Cost
Proposed Monthly Retainer Fee (all services & expenses)	\$60,000.00
Annual Performance Bond Cost (\$2,500,000) – Not part of the evaluation	\$50,000.00

Secondary Contractor(s)

Secondary Contractors shall submit a fixed hourly rate for services which shall include all expenses. The fee should be based on average of 200 hours per month (+/- 20%), which is equivalent to approximately 1.5 FTE per week. Hours may vary greatly from month-to-month based on time of year and type(s) of projects assigned. The OLC will monitor work flow and review/approve estimated hours, per project, prior to the work start.

Hart Associates 0000167268

Secondary Contractor Cost Summary Form	Cost
Proposed Hourly Rate (all services and expenses)	\$125.00
Annual Performance Bond Cost (\$500,000) – Not part of the evaluation	\$5,250.00

Northlich LLC 0000156230

Secondary Contractor Cost Summary Form	Cost
Proposed Hourly Rate (all services and expenses)	\$115.00
Annual Performance Bond Cost (\$500,000) – Not part of the evaluation	\$25,000.00

CONTRACTOR INDEX

CONTRACTOR AND TERMS:

BID CONTRACT NO.: CSP903413 (06/30/15)

PRIMARY CONTRACTOR

0000067488
Marcus Thomas LLC
4781 Richmond Road
Cleveland, OH 44128

TERMS: Net 30 Days

Remit To Address
Marcus Thomas LLC
P.O. Box 76738
Cleveland, OH 44128

CONTRACTOR'S CONTACT: James Nash

Telephone: (216) 292-47000
Fax: (216) 682-0128
jnash@marcusthomasllc.com

SECONDARY CONTRACTOR

BID CONTRACT NO.: CSP903413 (06/30/15)

0000167268
Hart Associates, Inc.
1915 Indian Wood Circle
Maumee, OH 43537

TERMS: Net 30 Days

Remit To Address
Kathy Bird, Business Services Manager
c/o Hart Associates, Inc.
1915 Indian Wood Circle
Maumee, OH 43537

CONTRACTOR'S CONTACT: Michael Hart

Telephone: (419)893-9600 ext. 118
mhart@hartinc.com

SECONDARY CONTRACTOR

BID CONTRACT NO.: CSP903413 (06/30/15)

0000156230
Northlich LLC
720 East Pete Rose Way
Cincinnati, OH 45202

TERMS: Net 30 Days

Remit To Address
Northlich LLC
Box 710235
Cincinnati, OH 45271-0235

CONTRACTOR'S CONTACT: Jason Ruebel

Telephone: (513)287-1806
Fax: (513)455-4642
jruebel@northlich.com