



STATE OF OHIO  
DEPARTMENT OF ADMINISTRATIVE SERVICES  
GENERAL SERVICES DIVISION  
OFFICE OF PROCUREMENT SERVICES  
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

MANDATORY USE CONTRACT FOR: TOLL-FREE HELPLINE FOR ADVERSE REACTIONS TO MEDICAL MARIJUANA

CONTRACT NUMBER: CSP902118

EFFECTIVE DATES: 02/01/18 TO 02/28/21

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CSP902118 that opened on 11/20/17. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the The Ohio State Board of Pharmacy as applicable.

The agency is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:

[www.ohio.gov/procure](http://www.ohio.gov/procure)

COST SUMMARY FORM

RFP Title: Ohio Medical Marijuana Toll-Free Helpline

RFP Number: CSP902118

UNSPSC CATEGORY CODE: 85000000 AND 8010000

ITEM NO.	PROGRAMS	MONTHLY COST PER DELIVERABLE	NOT TO EXCEED ANNUAL COST PER DELIVERABLE
33780	Reporting costs associated with monthly and annual reports, evaluation reports, and customer satisfaction reports.	Year 1 Monthly \$683.33 Year 2 Monthly \$683.33 Year 3 Monthly \$717.50	Year 1 \$8,200.00 Year 2 \$8,200.00 Year 3 \$8,610.00
N/A	Establishment and use of a dedicated line, the number for statewide coverage for medical marijuana related calls.	Year 1 Monthly \$0.00 Year 2 Monthly \$0.00 Year 3 Monthly \$0.00	Year 1 \$0.00 Year 2 \$0.00 Year 3 \$0.00
33781	Helpline operation during Monday through Saturday with the hours of 7:00 a.m. through 9:00 p.m. EST, per year staffing of dedicated line for purposes of addressing reported adverse events related to medical marijuana.	Year 1 Monthly \$2,070.38 Year 2 Monthly \$1,603.25 Year 3 Monthly \$1,701.96	Year 1 \$24,844.59 Year 2 \$19,263.05 Year 3 \$20,423.52
33782	Staffing of dedicated line for purposes of providing guidance to patients, caregivers and physicians through the registration process.	Year 1 Monthly \$23,379.00 Year 2 Monthly \$28,287.67 Year 3 Monthly \$29,998.82	Year 1 \$280,548.08 Year 2 \$339,452.15 Year 3 \$359,985.88

ITEM NO.	OPTIONAL ITEMS	COST PER MONTH
33783	Text Messaging Package	Year 1 \$4,817.56 Year 2 \$7,147.62 Year 3 \$7,505.00
33784	Mobile Web Application	Year 1 \$17,645.00 Year 2 \$7,560.00 Year 3 \$7,920.00
33785	Social Media	Year 1 \$56,700.00 Year 2 \$56,700.00 Year 3 \$59,535.00
33786	Online Chat Facilitated	Year 1 \$48,494.60 Year 2 \$20,021.40 Year 3 \$21,022.47

All costs must be in U.S. Dollars.

The State will not be responsible for any costs not identified.

There will be no additional reimbursement for travel or other related expenses.

CONTRACTOR INDEX

CONTRACTOR AND TERMS:

0000251828  
Direct Success, Inc.  
1710 Hwy 34  
Farmingdale, NJ 07727

BID CONTRACT NO.: CSP902118

DELIVERY: As Specified

TERMS: Net 30

CONTRACTOR'S CONTACT: Cheryl McDaniel

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