

REQUEST FOR PROPOSALS

ADDENDUM # 2

ISSUED: 05/03/13

**RFP NUMBER: CSP901914
INDEX NUMBER: LOT002**

The State of Ohio, through the Department of Administrative Services, Office of Procurement Services, for the Ohio Lottery Commission is requesting proposals for:

PLAYERS LOYALTY REWARDS PROGRAM AND RELATED SERVICES

Attached are page(s) to this Request for Proposal (RFP). Remove the corresponding page(s) from the existing RFP and replace with the attached.

Reason for Addendum. This addendum is issued to extend the Proposal Due Date to May 22, 2013.

PROPOSAL DUE DATE:	May 22, 2013
OPENING LOCATION:	Department of Administrative Services General Services Bid Desk 4200 Surface Road Columbus, Ohio 43228-1395



Office of
Procurement Services
Service · Support · Solutions

REQUEST FOR PROPOSAL

RFP NUMBER: CSP901914
INDEX NUMBER: LOT002
UNSPSC CATEGORY: 80140000

The state of Ohio, through the Department of Administrative Services, Office of Procurement Services, on behalf of the Ohio Lottery Commission is requesting Proposals for a:

PLAYERS LOYALTY REWARDS PROGRAM AND RELATED SERVICES

OBJECTIVE: The goal of this RFP is to give the Lottery a highly beneficial, cost-effective, secure, easy to use, interactive and architecturally sound Player Loyalty Program website and mobile application that will enhance the Ohio Lottery's digital capacity, reward its current customers and build player value by providing them with an incentive to continue playing and attract the next generation of players.

RFP ISSUED: April 17, 2013
INQUIRY PERIOD BEGINS: April 17, 2013
INQUIRY PERIOD ENDS: May 8, 2013 at 8:00 AM
*PROPOSAL DUE DATE: May 22, 2013 by 1:00 PM

Offeror must submit both a "Technical Proposal" and a "Cost Proposal" as a part of its Proposal package. These are two separate components which shall be submitted in separate sealed envelopes/packages, clearly identified on the exterior as either "Technical Proposal" or "Cost Proposal" with the respective RFP Number and due date on each. Offeror must submit this signed cover page with its technical Proposal.

Submit Sealed Proposals to:

Department of Administrative Services
Office of Procurement Services
Attn: Bid Desk
4200 Surface Road
Columbus, OH 43228-1395

Note: Please review the [Proposal Instructions](#) on our Web site.

*Indicates change 05/03/13.

Offeror Name and Address: _____ _____ _____	Name/Title: _____ _____ Signature: _____
E-Mail Address: _____ Phone Number: () _____ - _____, Ext. _____	By submitting a response to this RFP, and signing above, Offeror acknowledges, understands and agrees to comply with the RFP requirements and confirms all the instructions and links have been read and understood.