



STATE OF OHIO
DEPARTMENT OF ADMINISTRATIVE SERVICES
GENERAL SERVICES DIVISION
OFFICE OF PROCUREMENT SERVICES
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

MANDATORY USE CONTRACT FOR: MEDIA BUYING SERVICES AND MEDIA ADMINISTRATIVE SUPPORT

CONTRACT NUMBER: CSP908014

EFFECTIVE DATES: 04/01/14 TO 03/31/17

* Renewal through 03/31/18

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CSP908014 that opened on October 25, 2013. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the Ohio Department of Public Safety as applicable.

The agency is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

Questions regarding this and/or the Services Contract may be directed to:

Jennifer Dammeyer, CPPB
Jennifer.Dammeyer@das.ohio.gov

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:

www.ohio.gov/procure

* Renewal with amendment 2 effective 04/01/17.

PRICE SCHEDULE

OAKS ITEM # 14260
Media Buying Services and Media Administrative Support
CSP908014

UNSPSC CATEGORY CODE: 82100000

Description	
Cost to ODPS for the development and implementation of media buying campaigns. The cost must be expressed in a percentage number. The ODPS will pay this percentage to the Contractor based on the cost of the media purchase	Mark-Up Percentage over Contractor's "Firm Fixed" Cost <u>2.7</u> %

All costs must be in U.S. Dollars.
The State will not be responsible for any costs not identified.
There will be no additional reimbursement for travel or other related expenses.

CONTRACTOR INDEX

CONTRACTOR, TERMS, AND SHIPMENT:

BID CONTRACT NO.: CSP908014-1 *



0000077415
ST&P Communications, Inc.
320 Springside Drive, Suite 150
Fairlawn, OH 44333

TERMS: Net 30 Days

DELIVERY: As Specified

CONTRACTOR'S CONTACT: Denise Kraft

Telephone: (330) 668-1932

FAX: (330) 668-2078

E-mail address: dkraft@stpinc.com

*Removal of contact expiration date with amendment 2.

SUMMARY OF AMENDMENTS

Amendment Number	Revision Date	Description
2	04/01/17	Contract renewal for twelve (12) months effective 04/01/17
1	04/15/14	Correction to the UNSPSC code on the price schedule.