



STATE OF OHIO  
DEPARTMENT OF ADMINISTRATIVE SERVICES  
GENERAL SERVICES DIVISION  
OFFICE OF PROCUREMENT SERVICES  
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

MANDATORY USE CONTRACT FOR: TOURISIM ADVERTISING AND PROMOTIONS FOR OHIO

CONTRACT NUMBER: CSP906812

EFFECTIVE DATES: 07/01/12 TO 06/30/14  
\* Renewal through 02/28/17

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CSP906812 that opened on May 18, 2012. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the OHIO DEPARTMENT OF DEVELOPMENT, OFFICE OF TOURISM as applicable.

The agency is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

Questions regarding this and/or the Services Contract may be directed to:

Jennifer Dammeyer, CPPB  
Jennifer.Dammeyer@das.ohio.gov

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:

[www.ohio.gov/procure](http://www.ohio.gov/procure)

\*Denotes contract renewal with amendment 7.

COST SUMMARY FORM

PUBLIC RELATIONS FOR OHIO  
CSP906812  
UNSPSC CATEGORY CODE: 80141614 (Public Relations Programs or Services)

Description:	Cost
1. Public Relations Agency Fees (Not to exceed \$200,00.00 per year)	\$ 180,000.00
2. Public Relations Reimbursable Amount (Not to exceed \$50,000 per year)	\$ 35,000.00
TOTAL:	\$ 215,000.00
3. Public Relations Reimbursable Amount – Additional increase for FY13 (May 2013-June 2013) only of \$109,500.00. (Not to exceed \$144,500 per year)	\$ 109,500.00
4. Public Relations additional increase for FY16 (April-June 2016) \$90,000 for Public Relations Agency Fees and \$10,000 for Public Relations Reimbursable Amount for a total of \$100,000.00.	\$100,000.00 *

All costs must be in U.S. Dollars.  
The State will not be responsible for any costs not identified.  
There will be no additional reimbursement for travel or other related expenses.

CONTRACTOR INDEX

CONTRACTOR AND TERMS:

CONTRACT NO: CSP906812-1

00000093031  
Fahlgren Mortine  
4030 Easton Station, Suite 300  
Columbus, Ohio 43219

TERMS: Net 30 Days

Remit To Address:  
Fahlgren Mortine  
Attn: Accounts Payable  
4030 Easton Station, Suite 300  
Columbus, Ohio 43219

CONTRACTOR'S CONTACT: Neil Mortine, President & CEO

Telephone: (614)383-1507  
Email: [neil.mortine@fahlgren.com](mailto:neil.mortine@fahlgren.com)

\*Denotes removal of expiration date with amendment 4.

SUMMARY OF AMENDMENTS

Amendment Number	Effective Date	Description
7	02/01/17	Contract unilateral renewal 02/01/17-02/28/17
6	09/05/16	Notice of non-renewal
5	07/01/16	Contract renewal through 01/31/17 with amendment 5.
4	04/07/16	Amend contract to increase the budget by \$100,000 for the remainder of FY16 only.
3	07/01/15	Contract renewal through 06/30/16 with amendment 3.
2	07/01/14	Contract renewal through 06/30/15 with amendment 2.
1	05/13/13	Amend contract to increase the Public Relations Reimbursable Amount for an additional \$190,500 for the remainder of FY13 only. Additionally, updated the contract analyst name.