

STATE OF OHIO
DEPARTMENT OF ADMINISTRATIVE SERVICES
GENERAL SERVICES DIVISION
OFFICE OF PROCUREMENT SERVICES
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

AMENDMENT FOR CHANGE
AMENDMENT NO. 1

TO: LIMITED DISTRIBUTION: OHIO DEPARTMENT OF HEALTH
FROM: ROBERT BLAIR, DIRECTOR, DEPARTMENT OF ADMINISTRATIVE SERVICES
SUBJECT: TERM CONTRACT - MEDIA BUYER SERVICES

Attached are pages 1, and 6 through 8 to this contract. Remove these pages from the existing contract and replace with the attached pages on the effective and/or revision date.

This amendment is issued to change the vendor from Northlich, LLC to Midwest Communications & Media effective 10/21/11.

All other prices, terms and conditions remain unchanged.

Questions regarding this Amendment and/or the Requirements Contract may be directed to:

Nicole Erb
Procurement Analyst

This Amendment, the main Requirements Contract and any additional amendments thereto are available from the DAS Web site at the following address:

<http://www.ohio.gov/procure>

Affected Contractor(s):

55848
Midwest Communications & Media
49 S. Grant Ave.
Columbus, OH 43215
614-440-4449
Contact: Bob Clegg (bobclegg@ameritech.net)

STATE OF OHIO
DEPARTMENT OF ADMINISTRATIVE SERVICES
GENERAL SERVICES DIVISION
OFFICE OF PROCUREMENT SERVICES
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

MANDATORY USE CONTRACT FOR: MEDIA BUYER SERVICES

CONTRACT No.: OT906811

EFFECTIVE DATES: *10/21/11 to 06/30/13

The Department of Administrative Services has accepted bids submitted in response to Invitation to Bid No. OT906811 that opened on 05/20/11. The evaluation of the bid response(s) has been completed. The bidder(s) listed herein have been determined to be the lowest responsive and responsible bidder(s) and have been awarded a contract for the items(s) listed. The respective bid response, including the [Terms and Conditions for Bidding, Standard Contract Terms and Conditions, and Supplemental Contract Terms and Conditions](#), special contract terms & conditions, any bid addenda, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Requirements Contract.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to Ohio Department of Health, as applicable.

Agencies are eligible to make purchases of the listed supplies and/or services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that agencies will purchase the volume of supplies and/or services as advertised in the Invitation to Bid.

SPECIAL NOTE: State agencies may make purchases under this Requirements Contract up to \$2500.00 using the state of Ohio payment card. Any purchase that exceeds \$2500.00 will be made using the official state of Ohio purchase order (ADM-0523). Any non-state agency, institution of higher education or Cooperative Purchasing member will use forms applicable to their respective agency.

Questions regarding this and/or the Requirements Contract may be directed to:

Nicole Erb
Nicole.erb@das.state.oh.us

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:

<http://www.ohio.gov/procure>

*Indicates the change in contract effective date

Signed: _____
Robert Blair, Director Date

PRICE SCHEDULE

*** CONTRACTOR: Midwest Communications & Media**

DESCRIPTION	Mark-Up Percent over Contractor's Cost
Costs to ODH for the development and implementation of media buying campaigns. The cost must be expressed in a percentage number. The ODH will pay this percentage to the Contractor based on the cost of the media purchased.	<u>2.0</u> %
	MUST BE A PERCENTAGE NUMBER

*Indicates the change in vendor effective 10/21/11

CONTRACTOR INDEX

CONTRACTOR AND TERMS:

*000055848
Midwest Communications & Media
49 S. Grant Ave
Columbus, OH 43215

CONTRACTOR'S CONTACT: Bob Clegg

BID CONTRACT NO: OT906811 (06/30/13)

TERMS: Net 30 Days

Telephone: 614-440-4449

email: bobclegg@ameritech.net

*Indicates the change in vendor effective 10/21/11

SUMMARY OF AMENDMENTS

Amendment Number	Revision Date	Description
1	10/21/11	Indicates the change in vendor from Northlich, LLC to Midwest Communications & Media effective 10/21/11