

STATE OF OHIO
DEPARTMENT OF ADMINISTRATIVE SERVICES
GENERAL SERVICES DIVISION
OFFICE OF PROCUREMENT SERVICES
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

AMENDMENT FOR CHANGE
AMENDMENT NO. 1

TO: OHIO DEPARTMENT OF DEVELOPMENT, OFFICE OF TOURISM
FROM: ROBERT BLAIR, DIRECTOR, DEPARTMENT OF ADMINISTRATIVE SERVICES
SUBJECT: CONTRACT FOR TOURISM ADVERTISING AND PROMOTIONS FOR OHIO

Attached are pages 1-3 to this contract. Remove these pages from the existing contract and replace with the attached pages on the effective and/or revision date.

This amendment is issued to temporarily increase the public relations reimbursable amount by an additional \$109,500.00 for the balance of FY13, then it will go back down to the contract previous amount.

Additionally, the contract analyst has been updated.

All other prices, terms and conditions remain unchanged.

Questions regarding this Amendment and/or the Requirements Contract may be directed to:

Jennifer Dammeyer, CPPB
Jennifer.Dammeyer@das.ohio.gov

This Amendment, the main Requirements Contract and any additional amendments thereto are available from the DAS Web site at the following address:

<http://www.ohio.gov/procure>

Affected Contractor(s):

00000093031
Fahlgren Mortine
4030 Easton Station, Suite 300
Columbus, Ohio 43219
neil.mortine@fahlgren.com



STATE OF OHIO
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MANDATORY USE CONTRACT FOR: TOURISIM ADVERTISING AND PROMOTIONS FOR OHIO

CONTRACT NUMBER: CSP906812

EFFECTIVE DATES: 07/01/12 TO 06/30/14

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CSP906812 that opened on May 18, 2012. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the OHIO DEPARTMENT OF DEVELOPMENT, OFFICE OF TOURISM as applicable.

The agency is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

Questions regarding this and/or the Services Contract may be directed to:

Jennifer Dammeyer, CPPB *
Jennifer.Dammeyer@das.ohio.gov

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:

www.ohio.gov/procure

*Denotes update to contract analyst with amendment 1.

COST SUMMARY FORM

PUBLIC RELATIONS FOR OHIO
CSP906812

UNSPSC CATEGORY CODE: 80141614 (Public Relations Programs or Services)

Description:	Cost
1. Public Relations Agency Fees (Not to exceed \$200,00.00 per year)	\$ 180,000.00
2. Public Relations Reimbursable Amount (Not to exceed \$50,000 per year)	\$ 35,000.00
TOTAL:	\$ 215,000.00
3. Public Relations Reimbursable Amount – Additional increase for FY13 (May 2013-June 2013) only of \$109,500.00. (Not to exceed \$144,500 per year)	\$ 109,500.00 *

All costs must be in U.S. Dollars.
The State will not be responsible for any costs not identified.
There will be no additional reimbursement for travel or other related expenses.

CONTRACTOR INDEX

CONTRACTOR AND TERMS:

CONTRACT NO: CSP906812 (06/30/14)

0000093031
Fahlgren Mortine
4030 Easton Station, Suite 300
Columbus, Ohio 43219

TERMS: Net 30 Days

Remit To Address:
Fahlgren Mortine
Attn: Accounts Payable
4030 Easton Station, Suite 300
Columbus, Ohio 43219

CONTRACTOR'S CONTACT: Neil Mortine, President & CEO

Telephone: (614)383-1507
Email: neil.mortine@fahlgren.com

*Denotes temporary increase amount with amendment 1.

SUMMARY OF AMENDMENTS

Amendment Number	Revision Date	Description
1	05/13/13	Amend contract to increase the Public Relations Reimbursable Amount for an additional \$190,500 for the remainder of FY13 only. Additionally, updated the contract analyst name.