

STATE OF OHIO
DEPARTMENT OF ADMINISTRATIVE SERVICES
GENERAL SERVICES DIVISION
OFFICE OF PROCUREMENT SERVICES
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

AMENDMENT FOR CHANGE
AMENDMENT NO. 1

TO: Ohio Department of Development
FROM: HUGH QUILL, DIRECTOR, DEPARTMENT OF ADMINISTRATIVE SERVICES
SUBJECT: TERM CONTRACT - Tourism Advertising and Promotions for Ohio

Attached are pages 1, 2 and 3 to this contract. Remove these pages from the existing contract and replace with the attached pages on the effective and/or revision date.

This amendment is issued to change the payment address .

All other prices, terms and conditions remain unchanged.

Questions regarding this Amendment and/or the Requirements Contract may be directed to:

Ross Leider, CPPB
ross.leider@das.state.oh.us

This amendment, the main Requirements Contract and any additional amendments thereto are available from the DAS website at the following address:



<http://www.ohio.gov/procure>

Affected Contractor(s):

0000147486
Ron Foth Retail, Inc.
8100 N. High Street
Columbus, OH 43235
E-Mail: kmoore@ronfoth.com



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REQUIREMENTS CONTRACT: FLEET MASTER LEASE LESSOR

CONTRACT NUMBER: CSP905708

EFFECTIVE DATES: 12/19/07 TO 06/30/09

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CSP905708 that opened on November 5, 2007. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the Ohio Department of Development, as applicable.

The agency is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

Questions regarding this and/or the Services Contract may be directed to:

Ross Leider, CPPB
ross.leider@das.state.oh.us

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:



www.ohio.gov/procure

Offeror's Not-to-Exceed Firm Fixed Price.
 NIGP Number: 915-03
 UNSPSC NUMBER: 82101800
 OAKS Item Number: 12634

Cost Summary		
Advertising/Promotions		
The Contractor will receive no mark-up or commission on any production, media purchase or other services performed inside or outside of the Agency. All production, media, shipping and other authorized reimbursables will be billed to the State at net cost.		
	FY2008 (a)	FY2009 (b)
1. Advertising/Marketing Campaign Reimbursable Amount.	NOT TO EXCEED \$4,154,500.00 per Year	NOT TO EXCEED \$4,154,500.00 per Year
2. Advertising/Marketing Campaign Agency Fees (Shall not exceed \$300,000.00 per year).	\$ 290,000.00	\$ 290,000.00

All costs are in U.S. dollars.
 The State is not responsible for any costs not identified.

CONTRACTOR INDEX

CONTRACTOR AND TERMS:

BID CONTRACT NO.: CSP905708-1 (06/30/09)

0000147486
 Ron Foth Retail, Inc.
 8100 N. High Street
 Columbus, OH 43235

TERMS: Net 30 Days

CONTRACTOR'S CONTACT:

Ron Foth Retail, Inc
 Attn: Kim Moore
 8100 N. High Street
 Columbus, OH 43235

Telephone: (614)-888-7771
 Fax: (614)-888-5933

E-Mail: kmoore@ronfoth.com

*Payment Address:

Ron Foth Advertising
 Dept # L - 3212
 Columbus, OH 43260-3212

*Denote change in payment address.

SUMMARY OF AMENDMENTS

Amendment Number	Revision Date	Description
1	03/27/09	This amendment is issued to change the payment address.