

STATE OF OHIO  
DEPARTMENT OF ADMINISTRATIVE SERVICES  
GENERAL SERVICES DIVISION  
OFFICE OF PROCUREMENT SERVICES  
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

AMENDMENT FOR CHANGE  
AMENDMENT NO. 6

TO: LIMITED DISTRIBUTION - OHIO DEPARTMENT OF DEVELOPMENT  
FROM: ROBERT BLAIR, DIRECTOR, DEPARTMENT OF ADMINISTRATIVE SERVICES  
SUBJECT: COMPETITIVE SEALED PROPOSAL - PUBLIC RELATIONS FOR OHIO

Attached are pages one through three to this contract. Remove these pages from the existing contract and replace with the attached pages on the effective and/or revision date.

As a result of mutual agreement between the state of Ohio and the contractor, this amendment is issued to renew the subject contract an additional 12 months, effective 07/01/11 through 06/30/12.

In addition, this amendment is issued to reflect a change in the contract analyst and to show that pricing will remain consistent for FY 2011 and FY 2012.

All other prices, terms and conditions remain unchanged.

Nicole Erb  
nicole.erb@das.state.oh.us

This Amendment, the Contract and any additional Amendments thereto are available from the DAS Web site at the following address:

<http://www.ohio.gov/procure>

Affected Contractor(s):

00000093031  
Falgren, Inc.  
4030 Easton, Suite 300  
Columbus, OH 43219



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MANDATORY USE CONTRACT FOR: Public Relations for Ohio

CONTRACT NUMBER: CSP900608

EFFECTIVE DATES: 10/04/07 TO 06/30/09  
Renewal through 06/30/12\*

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CSP900608 that opened on August 24, 2007. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

The agency listed herein is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the Ohio Department of Development as applicable.

Questions regarding this and/or the Services Contract may be directed to:

Nicole Erb, Procurement Analyst \*  
Nicole.erb@das.state.oh.us

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:

<http://www.ohio.gov/procure>

\* Indicates a renewal through 06/30/12 and update in Procurement Analyst.

NIGP Number:915-03  
 UNSPSC Number: 80141600  
 Budget for FY2008:  
 Budget for FY2009:  
 Budget for FY2010:  
 Budget for FY2011 and FY2012\*

OAKS Item Number: 11501

Cost Data				
Public Relations for Ohio				
	FY2008 (a)	FY2009 (b)	FY2010 (c)	FY2011& FY2012* (d)
1. Public Relations Agency Fees	\$ 300,000.00	\$ 300,000.00	\$200,000.00	\$200,000.00
2. Public Relations Reimbursable Amount	NOT TO EXCEED \$900,000.00 per year	NOT TO EXCEED \$500,000.00 per year	NOT TO EXCEED \$60,000.00 per year	NOT TO EXCEED \$50,000.00
3. Total Not-to-Exceed of Fees and Reimbursables for FY2008, FY2009, FY2010, and FY2011	Total Not-to-Exceed \$1,200,000.00	Total Not-to-Exceed \$800,000.00	Total Not-to-Exceed \$260,000.00	Total Not-to-Exceed \$250,000.00

Contractor has agreed to reduce the Hourly Rate for FY2011 and FY2012 from \$125.00 per hour to \$106.25 per hour \*

All costs must be in U.S. dollars.  
 The State will not be responsible for any costs not identified.

CONTRACTOR INDEX

CONTRACTOR AND TERMS:

BID CONTRACT NO.: CSP900608-1 (06/30/12)

0000093031  
 Fahlgren, Inc.  
 4030 Easton  
 Station 300  
 Columbus, OH 43219

TERMS: Net 30 Days

CONTRACTOR'S CONTACT:

Neil Mortine  
 Fahlgren, Inc.  
 4030 Easton  
 Station 300  
 Columbus, OH 43219

Telephone: (614)-383-1500-1753  
 Fax: (614)-383-1501  
 E-Mail: neil.mortine@fahlgren.com

\*Indicates pricing to remain consistent for FY2011 and FY2012 pricing.

SUMMARY OF AMENDMENTS

<b>Amendment Number</b>	<b>Revision Date</b>	<b>Description</b>
6	07/01/11	Indicates by mutual agreement between the Contractor and the state of Ohio a contract renewal for twelve (12) months, effective 07/01/11 through 06/30/2012 with pricing to remain consistent for FY2011 and FY2012, and to update the procurement analyst.
5	07/01/10	Twelve calendar month renewal from 07/01/10 thru 06/30/11; reduction in Hourly Rate.
4	05/03/10	Increase the reimbursable not-to-exceed for FY2010 by \$10,000.00
3	07/28/09	Reduce cost amount from \$800,000.00 to \$250,000.00
2	04/15/09	Contract renewal from July 1, 2009 through June 30, 2010
1	11/7/07	Increase the reimbursable amount for FY2008 by \$400,000.00