

STATE OF OHIO
DEPARTMENT OF ADMINISTRATIVE SERVICES
GENERAL SERVICES DIVISION
OFFICE OF PROCUREMENT SERVICES
4200 SURFACE ROAD, COLUMBUS, OH 43228-1395

AMENDMENT FOR CHANGE
AMENDMENT NO. 2

TO: LIMITED DISTRIBUTION - OHIO LOTTERY COMMISSION
FROM: ROBERT BLAIR, DIRECTOR, DEPARTMENT OF ADMINISTRATIVE SERVICES
SUBJECT: COMPETITIVE SEALED PROPOSAL - INTEGRATED MARKETING SERVICES FOR THE OHIO LOTTERY COMMISSION

Attached are pages 1 and 8 to this contract. Remove these pages from the existing contract and replace with the attached pages on the effective and/or revision date.

As a result of mutual agreement between the state of Ohio and the contractor, this amendment is issued to renew the subject contract an additional 12 months, effective 07/01/11 through 06/30/12.

In addition, this amendment is issued to reflect a reassignment to contract analyst, Nicole Erb

All other prices, terms and conditions remain unchanged.

Nicole Erb
nicole.erb@das.state.oh.us

This Amendment, the Contract and any additional Amendments thereto are available from the DAS Web site at the following address:

<http://www.ohio.gov/procure>

Affected Contractor(s):

0000156230
Northlich, LLC
720 East Pete Rose Way
Cincinnati, OH 45202
bnewberry@northlich.com

0000167269
Ologie, LLC
447 East Main Stree
Columbus, OH 43215
aferguson@ologieonline.com

0000167268
Hart Associates
1915 Indian Wood Circle
Maumee, OH 43537
mhart@hartinc.com



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MANDATORY USE CONTRACT FOR: INTEGRATED MARKETING SERVICES FOR THE OHIO LOTTERY COMMISSION

CONTRACT NUMBER: CSP900210

EFFECTIVE DATES: 07/01/2009 TO 06/30/2011

* Renewal through 06/30/2012

The Department of Administrative Services has accepted Proposals submitted in response to Request for Proposal (RFP) No. CSP900210 that opened on January 7, 2009. The evaluation of the Proposal responses has been completed. The Offeror listed herein has been determined to be the highest ranking Offeror and has been awarded a Contract for the services listed. The respective Proposal response including, Contract Terms & Conditions, any Proposal amendment, special Contract Terms & Conditions, specifications, pricing schedules and any attachments incorporated by reference and accepted by DAS become a part of this Services Contract.

This Requirements Contract is effective beginning and ending on the dates noted above unless, prior to the expiration date, the Contract is renewed, terminated, or cancelled in accordance with the Contract Terms and Conditions.

This Requirements Contract is available to the Ohio Lottery Commission as applicable.

The agency is eligible to make purchases of the contracted services in any amount and at any time as determined by the agency. The State makes no representation or guarantee that department will purchase the volume of services as advertised in the Request for Proposal.

Questions regarding this and/or the Services Contract may be directed to:

* Nicole Erb
nicole.erb@das.state.oh.us

This Requirements Contract and any Amendments thereto are available from the DAS Web site at the following address:

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*Indicates the renewal date and change in the contract analyst.

SUMMARY OF AMENDMENTS

Amendment Number	Revision Date	Description
2	07/01/11	This amendment renews the contract for an additional 12 months effective 07/01/2011 through 06/30/2012 and also indicates a change in the contract analyst.
1	04/14/10	Advise of total contract amount increase to \$4.5 million, adjustment of secondary contracts limit to not exceed \$2.0 million per fiscal year; and also to advise of change of Analyst assigned to this contract.